

Product Roadmap

Feb 2025

Product roadmap

What we're working on now

GrabMaps available in Loqate

We have partnered with GrabMaps to enhance our location data capabilities in Malaysia. This partnership has allowed us to incorporate Malaysian data into our Capture and Verify solutions, doubling our premise coverage in the country. This collaboration accelerates Loqate's expansion in Southeast Asia and enables businesses to improve data accuracy, ensure delivery success, and provide exceptional customer experiences with GrabMaps' extensive location data.

Product innovation

Data freshness

Enhanced coverage and match rates

We continually enhance our data to better support our customers' global coverage needs, focusing on key regions. Last quarter, we improved coverage in Brazil (adding 27% more premise level addresses), Turkey (15%), and Mexico (5%). This quarter, we will further enhance coverage in Mexico, Malaysia, Poland, and Romania, aiming to deliver a minimum 10% uplift in data coverage. This continuous data innovation ensures our solutions meet evolving market needs.

Product innovation

Data freshness

Join our Slack community

We have launched our dedicated Slack channel to strengthen our connections with the developer and tech community. This platform will make it easier to connect, collaborate and stay up to date with our latest updates. Join our slack community here: <https://loqate-workspace.slack.com/>

New

Product innovation

Ordnance Survey data for Verify UK

We have integrated Ordnance Survey data into Verify for the UK. This enhancement will improve data coverage for companies serving more than just residential customers. It includes data such as power station addresses and other non-postal addresses that are not covered by PAF. This additional data enables businesses to accurately verify and reach a wider range of addresses, including critical infrastructure and commercial locations. Meaning better service delivery and operational efficiency for companies with diverse address verification needs.

Product innovation

Data freshness

New! Commerce tools

We're thrilled to announce that Loqate is now available on Commerce tools, a rapidly growing leader in the ecommerce space. This is the first of many new integrations we plan to launch this year, enhancing our commitment to providing top-tier data verification solutions where they are needed the most.

Read more – <https://www.loqate.com/en-gb/integrations/commercetools/>

Ease of consumption

Product innovation



What's coming next

Loqate platform: New reporting

We continue to enhance the Loqate platform by consolidating all usage data into a unified platform, boosting resilience and unifying user experiences. We're currently trialling a new reporting UI on select accounts. This update promises a more flexible, performant, and valuable reporting experience for our customers.

New feature

Salesforce CRM

Loqate's integration with Salesforce CRM will provide Salesforce users with access to Loqate's data validation solutions, enhancing data accuracy and operational efficiency within the CRM environment. The integration is part of our broader commitment to expanding Loqate's compatibility with leading platforms and marketplaces.

Global

Multiuser logins

We are launching a multi-user login system to enhance IDM (identity & access management). This new feature will allow our customers multiple logins, catering to different roles such as development, finance, and usage monitoring. We know that different roles require different access, this feature will allow customers to create multiple logins, ensuring efficient management of your Loqate account.

Ease of consumption

Global

Developer documentation

We are revamping our developer documentation to make integrating our solutions even easier. The updated guides will offer clear instructions, comprehensive examples, and best practices, empowering developers to implement our solutions quickly and efficiently. This enhancement highlights our commitment to supporting the developer community with seamless integration of the Loqate suite of services.

Data freshness

SHOPLINE Integration

Loqate have partnered with Asia's fastest growing commerce provider SHOPLINE. This partnership enables SHOPLINE customers to instantly capture and validate global addresses in their checkout. The new integration is set to launch imminently.

New feature



Product roadmap

In discovery

Loqate SDKs & APIs

Our priority is to simplify integration with Loqate through user-friendly, low-code, and no-code methods. With our initial SDK already developed within our modern platform, our next focus is on delivering an industry-leading consumption experience, guaranteeing effortless onboarding and unparalleled user satisfaction.

Product innovation

Multiple sector

Email risk signals

We are exploring an extension of our email validation service to include further risk signals. This initiative involves exposing additional data, such as the date when an email was created, to provide actionable insight on customer data being captured. This insight would allow customers to send users down alternative flows to reduce the risk of fraudulent signups or users seeking to take advantage of new customer bonuses based on their email address.

Ease of consumption

Global



